


Thank you for
downloading my All
About Murals FAQ!

Email me at
jessicarabeldesigns
@gmail.com if you have
more questions.



copyright

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Jessica Rabel

Lake Charles, LA

About Me

Hello!

I am a self-taught artist living in Lake Charles, LA with my husband and two kids.

- I choose to work part-time when the kids are at preschool.
- I have dabbled in art since my teens but have only gotten serious about it since 2023.
- I have not taken any art classes but am currently enrolled in online courses to learn more.

My Background

I have lived in the South for 5 years. I lived in the Midwest for 10 years prior.

- I have a B. S. in Elementary/Early Childhood Education with certifications for Special Education and Autism.
- Most of my work experience is in schools but I have also held management positions, worked in home health and retail.
- My most recent position was working in reunification with foster families as a Case Manager with Grand Lake Mental Health.

The image features the logo of the Food and Agriculture Organization (FAO). It consists of a large, solid orange circle centered on a white background. Inside the circle, the letters "FAO" are written in a bold, black, sans-serif font. The letters are evenly spaced and centered horizontally within the circle.

FAO

What are the different services you offer?

Murals, window splashes, wallpaper , art prints, stickers & custom commissions.

Can you explain each of those?

Murals: Large painted pictures typically done on a wall, but can be done on a multitude of surfaces. You can have outdoor murals on barns, cars, pools, fences, brick walls, metal buildings and more.

Window Splashes: Businesses can advertise sales or celebrate holidays with painted windows

Wallpaper: I have a print on demand service that turns my designs into peel & stick wallpaper.

Art prints: When I create art, I take photos of it and upload the image to my website. You can buy the digital copy or have it printed onto a surface, like a canvas, postcard, t shirt, sticker or anything else you can think of.

Custom commissions: Custom portraits or pet portraits that I paint directly on canvas, referencing a photo you send me. Email me for a quote if you need other services.

Typically murals are painted straight into a surface, but I don't currently offer this service. I have toddlers and can't physically go and spend hours at locations. I paint all of my murals in my studio on mural cloth then hire a sitter for the time I come to install your mural.

What is mural cloth and is it as good as a traditional mural?

Mural cloth was developed by artists, for artists and is used by many professional artists worldwide. Please refer to this **article** if you would like more information.

Do you ship murals?

If you want a mural painted, but you live more than 60 miles outside of Lake Charles, LA, I can have it shipped to you. I will ship it with wallpaper paste and you can apply it yourself or hire someone in your area to do it.

Do businesses actually need murals?

Murals for businesses are different than residential ones. At home, people want to be able to have beautiful space that they enjoy.

In a business, the owner wants a beautiful space that the customers enjoy, take pictures of, and share on social media.

They may also want a large logo that pulls together their brand image. Some businesses are small and people don't know that they exist, so a mural or sign can draw attention to it.

What type of paint do you use?

Interior - Interior flat, usually Behr. Sometimes I use Zinsser primer or Sherwin Williams. Exterior - Behr exterior paint.

Other surfaces: I use a paint specifically for that type of surface.

How long will it take to complete?

I will provide that information in a quote. It typically takes me a day to finish 10 square feet (while juggling the kids).

How long do they last?

The life of the paint, so it will differ based on which kind of paint is used. Typically paint lasts 10+ years.

Do you have to put a clear coat over murals?

No, but if you prefer I can do it. You don't put a clear coat on when you paint a bedroom. If it's a high-traffic area (like a school hallway) I would recommend it because kids *love* to touch them.

Is there a warranty?

I will guarantee the paint to not flake or fade for the time listed in the contract.

If it does either, I will come out and fix the area for no charge. If it is past the date stated in the contract, I can do touch up work for the \$amount stated in the contract.

Will you paint a design that I give you?

If you purchase or draw a design yourself, I will paint it (provided it meets my quality standards). If you want a design in Canva, I can also do that because their designs are allowed for commercial use. You can also purchase clipart and I can paint that.

What about copyright infringement?

I will not copy another artist's work. I will not paint a design drawn by another artist (as in, their price quote was higher than mine and you want to save some money by hiring someone cheaper). I will not draw any licensed character, but I will design and draw characters that are similar to the original. I will only use photographs as reference photos from Pexels or other places allowed for commercial use.

Is there a payment schedule?

\$50 design fee due before I start the design. 50% of the total paid after we sign the contract and the second 50% due the day I finish. If you are purchasing from my store, all of those items are purchased like you would purchase from any other place.

How do I apply mural cloth?

If you live within 60 miles of Lake Charles, LA I can install it for you. If you live outside that range, I can ship wallpaper paste with the wallpaper and you can apply it yourself. You can hire someone to do it for you or I can link you to YouTube videos that will show you how to do it. It's usually done with a ladder and squeegee and you need two people.

Will you provide me with updates on large projects?

I will provide photo updates twice a week or whatever we stated in the contract.

How will I know I will get what I'm paying for?

All projects come with a contract that we both sign off on. It includes detailed descriptions and photos of the design.

How do I order?

Visit my store [here](#) to order art prints, stickers, pre-painted murals or peel & stick wallpaper. Email me at jessicarabeldesigns@gmail.com for a price quote or to get a custom mural done.

How do I contact you?

Facebook: Jessica Rabel

Email: jessicarabeldesigns@gmail.com

Phone: (417) 793-7477

Instagram: @jessicarabeldesigns

If I don't respond within 24 hours, please send a message through Facebook Messenger. I don't always check my email.

What is the process from start to finish?

Click [here](#) to read about it at the end of the PDF.



How Do
I Start?

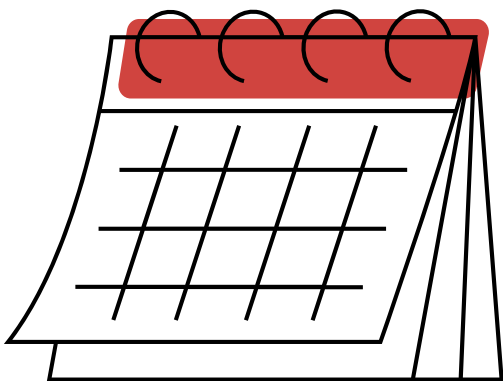
It's three simple steps!



Have a design meeting with me and pick exactly what mural you want for your space.



I send you the finished draft and we both sign off on the terms.



We set a date for installing the mural!

Now hang on, how do I know this will work?

I know that choosing to paint a mural seems like a very permanent decision.

Here are some promises I can make that will help ease your mind!

- All of my murals are painted in my studio on mural cloth, then installed onto your walls.
- There is no need for you to close off your rooms for weeks or worry about big paint spills.
- They are removable (with effort!) and can be reapplied with wallpaper adhesive if you ever move.



- You are welcome to look through my portfolio on Instagram @jessicarabeldesigns if you want to see my work for yourself.
- All jobs come with a contract that we both sign before any painting is done.
- You have three design changes allowed during the design process.
- If you decide not to go through with the mural before I start painting, you only have to pay the \$50 design fee.



Where do I buy?

- You can request a quote through my website
- You can also message me on Facebook (Jessica Rabel).
- I also have pre-made murals on my website that you can install yourself and save money!

Not Ready to Buy Yet?

Join my private Facebook group (Jessica Rabel Designs) if you're interested, but not ready to purchase.

I post my current and past mural projects as well as offer occasional sales for followers.



Pricing & Contracts

STORY MURALS

BY JESSICA RABEL DESIGNS

Pricing Guide

SIMPLE DESIGN

Simple shapes
Fewer than 5 colors
No blended colors
Cartoon style (think
coloring page
or clip art)
Low level of detail

\$10/SQUARE
FOOT



MEDIUM DIFFICULTY

Any shape
Unlimited colors
Multiple blended
colors
Cartoon style
OR
simple realistic style
Medium level of
details

\$15/SQUARE
FOOT



VERY DETAILED

Any shape
Unlimited colors
Multiple blended
colors
Cartoon style: very,
very detailed
OR
Realistic style

\$20-\$25+/
SQUARE
FOOT



[CLICK HERE TO VISIT MY WEBSITE](#)

417-793-7477 / jessicarabeldesigns@gmail.com
/ Instagram: @jessicarabeldesigns / Facebook Private Group:
Jessica Rabel Designs

CAN YOU PLEASE EXPLAIN THE WHOLE PROCESS FROM START TO FINISH?

Stage 1: Quote

- Contact me for a quote
- We set up a time to meet or do a Zoom call
- I get the basic information
 - Size of the surface
 - Type of surface (wall, brick, interior, exterior, concrete)
 - Any other difficulty with the surface (hard to reach spot, bushes in the way, water weeping in places, rust, etc.)
 - Difficulty of the design
- I create a quote and send it to you

...CONTINUED...

Stage 2: Designing

- You decide to pass or go ahead with the mural.
- If it is out of your budget, we can...
 - . • Make the design simpler
 - . OR
 - . • Make it smaller.
- You pay the \$50 design fee
- We have a design meeting or phone call
- I help you figure out the design you want and you choose...
 - . • Story
 - . Characters
 - Colors
 - . • Or just words in a cool design
- I draw out the design and you offer input & changes (3 design changes maximum)

...CONTINUED...

Stage 3: Contract

- When the design is done, I write up a contract with the following:
 - . • Price
 - . • When payment is due (for jobs under 1 week, 50% when contract is signed and 50% on day completed; for jobs over a week you will pay in weekly installments)
 - . • Photo & description of design
 - . • Equipment rentals (if needed)
 - . • Time frame & tentative date of installation
 - . • Times I will check in with photo updates
 - And other miscellaneous terms
- We both sign the contract
- You pay 50% down
- I can now start painting your design!

...CONTINUED...

Stage 4: Painting your dream!

- I paint the design in my studio
- I call you to schedule installation date
- I arrange for any equipment rentals (some jobs need scaffolding, safety harnesses or a lift)
- I show up with all my materials and set up
- I apply the mural with wallpaper adhesive
- I paint all the edges and seams
- Clean up and collect second 50% of payment
- I collect a short written or video review/testimonial from you

Now you can enjoy your mural!

Sample Contract!

Taken from the website of

Artist Tamara Gerkin at

artisticmurals.com

Sample of Artistic Murals Contract:

Commission Agreement Between:

Tamara Gerkin/ artist and (company or person)/client

1. Description of the work:

The artwork to be created by the artist shall be:

2. Obligations of the artist and client:

- a) Artist shall purchase materials necessary for the creation of the artwork and be reimbursed for cost by client.
- b) Client shall bear the expense of any transportation or living costs incurred by the artist away from her home or studio, sales taxes, or customs duties, insofar as such expenses are reasonably incident to, or entailed by, the artist's creation, delivery or installation of the work (or supervision thereof).
- c) Artist shall create the artwork, or in certain circumstances oversee the work of a hired sub-contractor/assistant.
- d) Client shall hire and compensate any additional labor services necessary for preparation of the wall and/or installation of the artwork (murals on canvas).
- e) Client shall secure any building permits necessary for the lawful creation and execution of the work.
- f) Client shall provide OSHA compliant scaffolds to work on when necessary.
- g) Any major changes that client requests of artist, will result in paying artist an additional \$75.00 per hour to create the change or changes.
- h) Any changes artist deems necessary to enhance the composition or color in the artwork, will be deemed for the good of the painting and at no additional charge to the client.

3. Start and completion dates:

The artist shall undertake the creation of the artwork on (date) or before (date) and complete the artwork on or by (date).

4. Additional artwork compensation:

Any additional artwork done by the artist shall be negotiated and compensated separately from this agreement.

5. Fees and schedule of payment:

Price of artwork:

Materials: approximately 20% of total

Upon execution of this agreement, client shall pay to the artist:

- a) 20% deposit due upon verbal and or signed agreement (Non refundable)
- b) 40% due when project begins
- c) 40% due on day of completion

6. Exploitation of the Work:

Notwithstanding the assignment of any advertising/promotion rights to the client, the artist shall retain all copyrights of the artwork. The artist shall be entitled to reasonable advance notice of any publicity or photographic reproduction of the work. As well as, be entitled to customary and appropriate identification as the creator of the work.

7. Maintenance of the Work:

Client shall notify the artist promptly in the event of the need for any maintenance or restoration services so that the artist may have a reasonable opportunity to perform such work herself or to supervise or consult in its performance. Artist shall be reasonably compensated by the client for future maintenance and/or restoration services rendered. In absence of any need for restoration or maintenance, the work shall remain free of alteration by the client, who shall take reasonable precautions to protect it against damage or destruction by external forces. (In the event of possible alteration or destruction of the work due to proposed renovation or demolition of a structure to which the artwork is affixed, the artist shall be entitled to notification, by the client, affording the artist a reasonable opportunity to reclaim the artwork by removing it whole, at her own expense).

8. Warranty:

The artist warrants that the completed artwork will be fit and suitable for use and exploitation in the manner (and to the extent/and for the duration) for which it is to be created, but this warranty is conditioned upon the client's compliance with the provisions hereof relating to the installation, maintenance and exploitation.

9. Title of Ownership:

Title of ownership in the artwork shall pass from the artist to the client upon the completion of the artwork.

10. Death and disability:

In the event of an incapacitation, illness, or injury of the artist and a delay arising there from in the execution of the work, the artist shall notify the client of such delay. In the event of the artist death, her estate shall retain any payments made therein.

11. Other delay:

If the execution of the work is delayed by an act or neglect of the client, by labor disputes, fire, unusual transportation delays, or by other external forces or natural calamities outside the artist's control, the artist shall be entitled to extend the completion date via verbal or written notification to the client, by the time equivalent to the period of such delay.

12. Arbitration:

Any dispute hereunder between the parties (not involving money claims by either party in excess of \$1,000.00) shall be resolved by resort to arbitration (in accordance with the standards and procedures of the American Arbitration Association).

The laws of the state of Florida shall govern construction of this agreement.

Tamara S. Gerkin/Artistic Murals

_____ Title: Artist Date: _____

Client

_____ Title: _____ Date: _____

**Don't want to bother
with a contract?**



Check out my pre-
made designs [here](#)!

SAMPLE JOB #1

Job Description: A scene of Moses and the Israelites crossing the Red Sea.

Design Style: Simple, cartoon style, 5 colors maximum, no blends.

Surface type: Interior wall, drywall, no damage to wall. Ladder needed.

Size: 10'x10' (100 ft)

Timeframe: 20-30 hours painting. Two weeks needed.

Installation Date: Tentatively two weeks from the signing date of this contract.

Price: \$10/square foot = \$1000 total + \$50 design fee, all materials and expenses included.

SAMPLE JOB #2

Job Description: An entire room painted in an underwater theme & Jonah.

Design Style: Medium Difficulty, multiple blends, unlimited colors, cartoon style with a moderate amount of detail.

Surface type: Interior wall, drywall, no damage to wall. Ladder needed.

Size: Wall 1 - 10x10; Wall 2 - 10x20; Wall 3 - 10x10; Wall 4 - 10x20 = 600 square feet total

Timeframe: 120 hours painting. Eight weeks needed.

Installation Date: Tentatively eight weeks from the signing date of this contract.

Price: \$15/square foot = \$9000 total + \$200 design fee, all materials and expenses included.

SAMPLE JOB #3

Job Description: Jesus holding a lamb, welcoming kids into the classroom, design picked out by client.

Design Style: Simple, cartoon style, 5 colors maximum, no blends.

Surface type: Interior wall, drywall, no damage to wall.

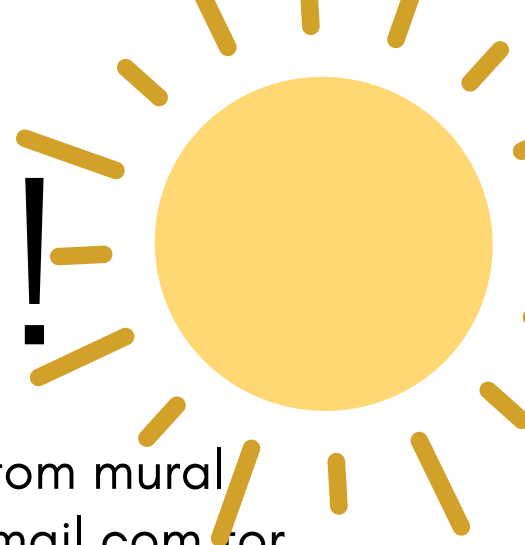
Size: 2'x3'

Timeframe: 5-10 hours painting. 2-3 days needed.

Installation Date: Tentatively 4 days from the signing date of this contract.

Price: \$10/square foot = \$50 total, no design fee, all materials and expenses included.

Thank You!



If you are interested in booking a custom mural contact me at jessicarabeldesigns@gmail.com for a quote!

If you love seeing my art but don't want to book yet, join my Jessica Rabel Designs Facebook Group!

If you are interested in purchasing a mural but don't want to go through the design process, visit my store [here](#) to see all of the pre-painted and peel & stick wallpapers I have to offer!

If you are interested in stickers or art prints, check them out on my online store [here](#).

I hope this helps.
Have a great day!

Jessica Rabel